

American Crossroads est 690 9776176 from contract 45123 to EKRC 55172

Sherrod Brown 9810509 from contract 53876 to EKRC 55175

Obama est 1536\*a 9795105 from contract 50836 to 55177

DSCC est 1703 9808841 from contract 53519 to 55180

Lynda Williams  
Local 12/CIN CW  
National Sales Assistant  
p 513/763-5507  
f 513/763-5562  
[LWilliams@local12.com](mailto:LWilliams@local12.com)

**Dienger, Whitney**

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**From:** Connell II, Jim  
**Sent:** Monday, September 10, 2012 4:30 PM  
**To:** Dienger, Whitney  
**Subject:** FW: Tennis runover station change for 6p news

Jim Connell  
National Sales Manager  
WKRC/EKRC-TV  
Cincinnati, Ohio  
P (513) 763-5481  
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E [jconnell@local12.com](mailto:jconnell@local12.com)

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**From:** Connell II, Jim  
**Sent:** Monday, September 10, 2012 4:29 PM  
**To:** Williams, Lynda  
**Subject:** FW: Tennis runover station change for 6p news

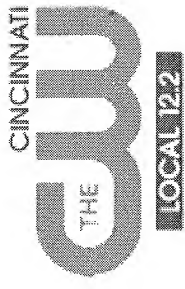
Jim Connell  
National Sales Manager  
WKRC/EKRC-TV  
Cincinnati, Ohio  
P (513) 763-5481  
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**From:** Williams, Lynda  
**Sent:** Monday, September 10, 2012 12:49 PM  
**To:** Connell II, Jim  
**Subject:** Tennis runover station change for 6p news

Romney 9812553 est 62 from contract 54454 to EKRC 55168

ORDER



Orders      **Order / Rev:** 55172  
                 **Alt Order #:**  
                 **Product Desc:**  
                 **Estimate:** 690 9776176 45123  
                 **Flight Dates:** 09/07/12 - 09/07/12  
                 **Original Date / Rev:** 09/10/12 / 09/10/12  
                 **Order Type:** GENERAL

**CW Cincinnati**  
Millennium Washington DC  
MNAT  
National

**Primary AE:**  
**Sales Office:**  
**Sales Region:**

**Agency**  
**Name:** Crossroads Media  
**Buying Contact:**  
**Billing Contact:**  
  
66 Canal Center Plaza  
Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** American Crossroads  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/07/12	1	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$1,200.00	\$1,020.00	0.00
Totals	1	\$1,200.00	\$1,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CW Cincinnati	30%	\$1,200.00
Market	100%	\$4,000.00

Competitive Share	Share	Total
UNKWN	70%	\$2,800.00
WCPO	0%	\$0.00
WKRC	0%	\$0.00
WLWT	0%	\$0.00
WSTR	0%	\$0.00
WXIX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EKRC	09/07/12	09/07/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
<div><div>Start Date    End Date    Weekdays    Spots/Week    Rate    Rating</div><div>Week: 09/03/12    09/09/12    ----F--    1    \$1,200.00    0.00</div></div>														Totals	1    \$1,200.00